



Joe Laws has just been awarded an Associate qualification of the Master Photographer Association (AMPA) with a stunning panel of Images of *Fashion Portraiture*, which is *One of Joe's specialities*.

The judges commented on the unique style of the images within the panel of 20 Images that when viewed together formed a cohesive body of work. The commitment to producing photographs of sheer quality was obvious to every member of the judging team.

Associateship of the MPA, is a very difficult qualification to achieve within the photographic profession, as this takes a great deal of time, work and dedication to your art to reach this level. Many photographers entering the Association remain at Licentiate level, so reaching the required high standards of this qualification is a massive achievement.

Not only do you have to submit an extensive panel of photographic images, which are displayed and judged in front of 5 highly respected Fellows of the industry, but you also must produce an in depth working profile, about your work and business practices. This document covers essential elements such as Health & Safety, that must be understood when dealing with the public, and also documents a photographers creative approach and future ambitions.

This is the reason why the public should only book a qualified professional photographer to record those precious memories in life; their wedding, pets or family and children, as it's the only way they have of knowing they will get the best creative photographs and personal service possible.

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